

**Volume 13, Issue 5**

**January, 2011**

# *The Info Sheet*

## *FLUSHING CAMERA CLUB*

### *... in our 40th year*

#### **FCC Executive Committee Officers:**

**President:** Stan Strauss,  
718.423.2825

**Vice President:** Marty Neff,  
718.380.0649

**Treasurer:** Joe Caruso,  
718.357.4251

**Secretary:** Joan Egan,  
718.441.6210

#### **Committee Chairpersons:**

**Administration:** Carl Barnett,  
718.964.7275

**Competition:** Helen Repstad,  
718.845.4477

**Programs/Education:** Marty Neff,  
718.380.0649

**Field Trips:** Joe Crupi,  
718.343.0280; Michael Sender,  
718.459.0203

#### **Membership:**

**Publicity:** Pat Burns, 718.591.7067  
**PFLI Delegate:** Ron Caldwell,  
917.806.6170

**The Info Sheet:** Dorothy Gist,  
516.328.3776; Ron Caldwell  
**Web Master:** Ron Caldwell

#### **Additional Members:**

Dennis Golin: 718.749.0643  
Marty Fleischer: 718.591.8246  
Mary O'Connor: 718.939.4963

[www.flushingcameraclub.org](http://www.flushingcameraclub.org)

Meetings: 7:30 pm, 1st, 3rd, 5th  
Wednesdays at Flushing  
Hospital, Auditorium, 45 Ave &  
Parsons Blvd., Flushing. Park on  
street or in lot across the street  
from Hospital. Parking ticket  
MUST be validated by the  
Camera Club.

**Dues:** \$40.00 for individual  
\$60.00 for family; \$20.00 for  
students: up to 23 yrs.

*Member: Photographic Federation of Long Island (PFLI)*

*Member: Photographic Society of America (PSA)*

*"Together in friendship may we learn the art of photography"*

A new year has started and the calendar has changed from 2010 to 2011. It is a traditional time to evaluate the past and make changes for the future. The Flushing Camera Club used the results of the brainstorming session this past fall (thanks to Ron Caldwell, Joan Egan, Michael Sender, Dorothy Gist) to make New Year changes. For example, a suggestion box has been placed on the greeting table. But most important of all has been that the website has been redesigned. To get a look go to <http://www.rascape.com/FCCsite/index.html>. I have looked at it and it looks great. To enable you to communicate with other members of FCC, a yahoo group (FlushingCameraClub) has been created. To share your photos with others you need to join the FCC's Flickr group (The Flushing Camera Club) which has been resurrected. To either have photos critiqued or to critique photos from others, you need to join FCC's private Flickr group (**FCC-Sharing**) All three of these groups do require a yahoo email address, but that's free. Just keep looking for emails describing how to access each of these new features of FCC.

One New Year's tradition is the making of resolutions. How about some resolutions regarding your photography? Here are some suggestions. Get out of your photographic comfort zones. If you do a lot of Photoshop, try making some images without using a number of filters. Or if you haven't done any digital editing, try it. Go out and make some photographs, even it is cold. Show your work to others and listen to what they have to say and not be defensive. Go to a museum or gallery and see what they have to offer. Invite others to join you at the Flushing Camera Club. Go on a Flushing Camera Club field trip. **But most of all ... HAVE FUN!**

***Wishing everyone a happy and healthy New Year!***

- Stan Strauss

### **JANUARY**

**5: 7:30pm: Competition #5 John Brokos, Freeport Camera Club**

**19:7:15pm: Mini Session: Still Life by Ettore Trauzzi**

**19: 7:30pm: Flash Photography by Bill Moore**

### **FEBRUARY**

**2: 7:30pm: Competition #6 Dave Gardner, Nikon**

**16: 7:15pm: Mini Session: Figure Photography by Stan Goldstein**

**16: 7:30pm: Animal Photography and What It's Like Photographing in Africa by Chris Dei**

### **MARCH**

**2: 7:30pm: Competition #7 James Paradise, former Long Island Camera Club**

**16:7:15pm: Mini Session: "Keep It Solid, Keep It Sharp" by Roy Woelful**

**16: 7:30pm: Program TBA**

**30: 7:15pm: Mini Session: "Understanding and Explaining Judging" by Dennis Golin**

**30: 7:30pm: Program TBA**



**Happy Birthday To You!**



- 3: Victor Fichera
- 9: Stan Goldstein
- 12: Joe Muratore
- 30: Susan Zigman

**FCC NEWS**

**Marty Neff's daughter, Cantor Sally Neff**, "was one of 20 clergy members who traveled to the Vatican to sing as part of an Interfaith relations program. The program is meant to help build stronger connections and understanding between Jews and Catholics. Each of the cantors were chosen based on a video audition and a personal explanation of why interfaith work was important. A documentary on Catholic-Jewish relations in general and focusing on this trip, entitled 'Across the Holy Lands,' is in the process of being produced ..."  
**Congrats to Cantor Sally Neff on this wonderful interfaith experience.**

**Dorothy Gist** was one of five to be honored by Talladega College at a November luncheon for her contributions in global service, social justice, and photography. The proceeds from the luncheon were earmarked for the College's Scholarship Program.

**WEBSITE PHOTO GALLERY by Ron Caldwell:** The Website Committee is updating our FCC Website. You'll remember that during our September brainstorming session, a major item requested by you was a Photo Gallery on the Web. **Well: It's happening!** In order to create a Photo Gallery, you must give us photos! Some members have already provided images, but we need additional images. Why not send up to 12 of your photos in digital sized form according to the digital competition guidelines. See competition page on the Website for sizing details. If you want to be included in the FCC Photo Gallery, please e-mail your images to me, at: ron@fotosbyron.com

**Special Thanks to Ramiro Agredo who has handled all the programming for our Website.**

**YOU ASKED FOR IT—WE'LL TRY TO PROVIDE IT! Part II ... Continued from Dec. Newsletter By Joan Egan**

At the FCC September meeting members were asked to provide their requests, suggestions, ideas, etc. on several FCC functions. After the meeting, a committee consisting of Ron Caldwell, Dorothy Gist, Michael Sender and Joan Egan met several times to distill the information and present a plan of action to the Executive Committee. The Executive Committee discussed the plans and we're moving forward.

Some of the plans have already been started; others will take one or two months to implement; and several will take longer. In our December Newsletter, we listed several items from the brainstorming session. Following are additional ways in which we are responding to your requests:

**Mini Series:** Michael Sender is coordinating the presenters for these brief sessions on program nights. We express appreciation to Joan Egan for her presentation of images from the Kent Field Trip. Hopefully, others will join us on future trips. Due to the cancellation of the Dec. 29 meeting, we'll re-schedule Joe Crupi's presentation on the field trip to Virginia & surrounding areas & How To Get The Most Out of Field Trips, and Stan Strauss' Introduction to Flickr.

- We are excited with the upcoming mini-sessions:
- January 19: Still Life by Ettore Trauzzi
  - February 16: Figure Photography by Stan Goldstein
  - March 16: Keep it Solid, Keep it Sharp by Roy Woelful
  - March 30: Understanding and Explaining Judging by Dennis Golin

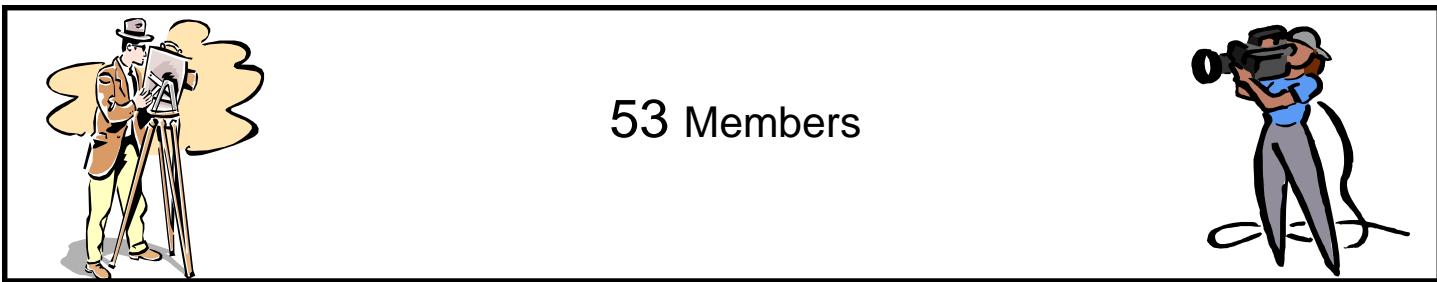
**Trips & Tours:** The announcement of field trips will include more information such as the phone/cell # of a contact, additional info on the conditions (terrain, availability of food, transportation, restrooms, etc.). A sign up sheet will be reinstated. Michael Sender will be available on the day trips to encourage participants to "see an image" in different circumstances.

**Publicity:** The Publicity Committee will be expanded and members will be notified of photo ops, contests and happenings in other clubs.

*continued on page 3*

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**Just checking: Have you made a photography resolution?**



**Website Committee** is already working on enhancing and updating the website. This will also include being able to access members' information such as telephone/cell numbers, addresses, etc. This segment of the site will be available only to members. Competition winning images will be shown as well as images from field trips.

The Website Committee is working ahead on the FCC Photo Gallery. Have you donated up to 12 images? If not, please do so. See Website Photo Gallery on page 2.

**General:** A chalk board will be used to post notices in order to save time at the meetings.

New ways will be explored to identify the maker of images so that more of members' work can be seen.

#### **FCC EXHIBIT AT FLUSHING LIBRARY, JANUARY 2011**

FCC Exhibit at Flushing Library, 41-17 Main St., Flushing 11355, 718.661.1200, [www.queenslibrary.org](http://www.queenslibrary.org) for the month of January.

**Reception: Saturday, January 15, 2011, 11:00am**

**We Need: Volunteers for the Reception** ... or if you can't help, cajole someone else to help:

**Refreshments:** To purchase cheese/crackers/drinks, and to serve.

**Welcoming Committee:** To sign up new members.

#### **How did this Exhibit happen?**

**Michael Sender:** had the initial idea.

**Eugene Forsythe:** discussed the idea with the Library.

**Pat Burns** disseminated info; is handling publicity.

**Joe Crupi, Eugene Forsythe, Stan Goldstein, Michael Sender, Henry Szczepanski:** placed the prints.

**Stan Goldstein:** overall coordination of the Exhibit.

**Photographers who provided prints:** Ramiro Agredo, Joe Crupi, Bob Green, Ann Grodman, Eugene Forsythe, Stan Goldstein, Marty Neff, Mary O'Conner, Michael Sender, Susan Zigman

**What Great Team Work! BIG THANKS to all who made our Exhibit at Flushing Library a Reality!**

Direct any questions to Stan Goldstein (after 12 Noon) at 646-808-4989 or e-mail: [goldsteinusa@gmail.com](mailto:goldsteinusa@gmail.com)

#### **SPOTLIGHT ON ..... DIANNE RAUCH**

At the December FCC competition, Dianne Rauch won two Images of the Month for: a digital image and a print. With these fantastic feats by Diane and as we celebrate with her, I asked her to share something of her photography background with us. Following is Dianne's information:

*Photography has always been part of my life. When I was growing up, my father and uncles would have their cameras with them when we had family gatherings: Birthday parties, Seders, and back-yard barbeques.*

*When I was 17, I got my first Single Lens Reflex 35mm Konia camera. Currently, I'm using 2 cameras: the Canon EOS Rebel Xsi and the Canon Power Shot S2IS. In addition, the lenses I use are: Canon EFS 5.6 18-35mm with a macro feature, Sigma 5.6 55 - 200mm, Canon Macro 2.8 EF 100mm, and Canon Zoom 2.8 EF 70 - 200mm. I've selected these lenses based on my love for sunsets, flowers, landscapes, reflections, and birds. In the 1970's I joined a club but didn't stay too long as I was intimidated by my lack of photography skills. My love for photography didn't detour me from this experience. Over the course of 40 years, I've attended lectures and courses at the New School, the New York Audubon Society, and taken numerous continue education courses. But, mostly I'm self taught. My photography library began with the "Time Life Encyclopedia of Photography" which explained the internal workings of cameras and lenses. From there, it explained film and composition. I added books about the dark room. Currently, my library has changed dramatically since the digital camera came on the scene: "Adobe Photoshop CS3", "High Dynamic Range Digital Photography", and "The Complete Guide to Hardware and Software Filtration."*

*While my technical and composition skills advanced, my philosophy on photography also changed. I want to redefine the type of photographer I am to a photographer I want to become. So in mid 2010, I started using Adobe Photoshop. It gave me the tools to take my images to a place where I never was able to do in the dark room. The images became powerful. So powerful in fact, that my creativity came alive.*

*This is when I decided it's time for me to join a camera club. I needed to select a club that socializes, invite guest speakers, have outings, and learn through competition. These are the reasons I joined the Flushing Camera Club.*

**Dianne: Congrats on your two winning images! We're so very pleased that you joined the FCC and we look forward to many years of your participation.**



## Say 'cheese!' to the Flushing Camera Club

by Andrew Benjamin, qboro contributor, 12/09/2010

A jogger taking a run in autumn. A majestic sunset in Costa Rica. A flamboyantly dressed girl hitting a tambourine. These are just a few of the pictures members of the Flushing Camera Club have snapped. But, this isn't some group of artsy snobs with cameras. It's a club in which all lovers of photography can gather to bask in the field they enjoy.

Founded in 1972, the Flushing Camera Club offers more than just an opportunity to meet fellow lovers of the lens. A member of the Photographic Federation of Long Island, the club has monthly competitions, workshops, lectures and seminars. Members range from those who take pictures as a hobby to professionals.

Billing itself as "the friendly club," there aren't any outrageous requirements for interested members. You don't need a Nikon D5000 and you don't need connections to join. Stan Strauss, the president of the club, said photo enthusiasts are encouraged to visit with no pressure to pay the membership fee. It's that easy-going attitude that often attracts camera aficionados to their meetings.

"This one was listed as the friendly club," said Louise DeStefano of Whitestone, a member for two years. "Some of the other clubs were a little more competitive. I needed a club that was going to help me."

"It's a support group," said member Ramiro Agredo. "And also you come here to get the support of education from the lectures and courses."

A photography expert from outside the group is usually brought in for lectures and seminars, though sometimes Strauss also occasionally leads a forum. "We do a lot of teaching in terms of things you can do in the digital darkroom," Strauss said. Other lectures cover composition, night shooting and other photographic techniques. During a meeting on Nov. 17, Strauss held a one-hour course on Adobe Photoshop Elements, demonstrating how to use some basic tools of the program. The club also has competitions wherein members submit photographs they have taken to be assessed by an outside judge. They are usually held on the first Wednesday of every month. Photographs may be submitted as black and white prints, colors prints or digital images. A contest might sound intimidating, but even amateurs are encouraged to participate. There are categories for beginners and for advanced photographers. The contests gives budding photographers the opportunity to see what they are good at and what can be improved upon, Strauss said.

The club doesn't just stay in Flushing. Members also travel together to take pictures of new sights. In Maine, members took photos of lighthouses. When visiting St. Augustine, Fla., they took pictures of nesting and migrating birds. Other places the group has visited include upstate New York, Virginia and New Jersey.

"One of the best things is when you go out on a photo shoot with others," Strauss said, referring to the opportunities the trips can provide photographers.

Marty Fleischer, who has been a member of the club since 1976, has seen photographers come and go and watched the club switch to digital cameras from film, but one trait has always stayed with the club. "Camaraderie has always been there," he said.

**Flushing Camera Club:** Meetings held on the first, third and fifth Monday of each month, Flushing Hospital Auditorium, 45th Ave. and Parsons Boulevard Flushing.

*Queens Chronicle Newspaper, December 9, 2010*



*Queens Chronicle Newspaper photo taken by Andrew Benjamin, Contributor.*

### MICHAEL SENDER: EXHIBITING IN GROUP EXHIBIT

**Dates:** Exhibit: January 6 -- 29, 2011

Reception: Wed. January 12, 2011, 6:00 - 8:00PM

**Location:** National Arts Club, 15 Gramercy Park South, NYC, 20th St. bet. Park & Irving Place, 212.475.3425

**Gallery Hours:** M,W,Fri: 10AM-12PM -- & 3PM-5PM

For Saturday & Sunday and other off hours, telephone the National Arts Club: they are very accommodating. Please call ahead.

**SUGGESTION BOX:** *Our Suggestion Box is located at the Greeters' Table. Please share your comments or concerns with us.*

*You Asked For It! We've Provided It! Let's Talk!*

### FCC COMPETITIONS

**Competitions:** held on the 1st Wednesday of each month. Competition entries are general, except for one Restricted Competition that will be held on May 4, 2011, with "Curves" as the theme. See details below.

**Questions:** contact Helen Repstad, Competition Chair  
**DIGITAL ENTRIES**

Deadline for digital entries will be Wednesday night, before midnight, one week before the competition.

**RESTRICTED COMPETITION: May 4, 2011: CURVES.**

The special subject restricted competition for next year - May 2011 is "CURVES." Curved lines should be the dominant theme of your images. *Try to be creative. And please don't complain about not having enough time!* Any questions on "Curves" should be directed to Helen Repstad, Comp Chair.

**"Photography is more than a medium for factual communication of ideas. It is a creative art."**

**Ansel Adams**



## PFLI Competition

December 10, 2010

Name	Title	Score	Name	Title	Score
BWA Bob Green	Seal Of Approval	21	CPB Joseph Muratore	Sisters	21
BWA Bob Green	Somebodys Old Man	23	CPB Louise DiStefano	Maui Palm	21
BWA Sy Roth	Bird Abstraction	23	CPB Marty Neff	Galapagos Crab	21
BWA Ann Grodman	Leaf	23	CPB Stan Strauss	Mushroom Gills	21
BWA Robert Glick	Thinking Of You	26	CPB Uris Mckay	Jewel	21
BWB Marty Neff	Toothless Grin	21	DPA Tom Mrwik	Easy Up	21
BWB Nick Fichera	Time To Paint	21	DPA Bob Green	Sex In The City	21
BWB Stan Strauss	Ragweed Explosion	21	DPA Michael Sender	Jigsaw	23
BWB Suzanne Abruzzo	Rose	23	DPA Helen Repstad	Kent Farm	23
BWB Ramiro Agredo	Fort Totten	23	DPA Joe Crupi	Blue Boat Green Water	23
CPA Bob Green	Waterfall	21	DPB Barbara Shea	Grandma	23
CPA Ann Grodman	Sunflower Abstract	21	DPB Joan Neff	Mom And Pup	23
CPA Sy Roth	Fractalus Flower 5	21	DPB Stan Strauss	Lower Manhattan Skyline	23
CPA Robert Glick	Let Us Prey	23	DPB Henry Szczepanski	Hat	21
CPA Bob Green	My Better Half	23	DPB Joe Caruso	Bar Harbor Maine	21
CPB Ramiro Agredo	Two Eagles	24	DPB John Baratta	Zooming Flower	21
CPB Gene Kolomatsky	Tailors Family	21	DPB Lucy Pearce	Jason Edited 2	21
CPB Joan Egan	Flower 3	21	DPB Martin Fleischer	Rainy Day Flowerbox	21
CPB Joe Crupi	Maine Sunrise	21	DPB Ramiro Agredo	Gardens	21
CPB John Baratta	A Red Flower	21	DPB Roy Woelfel	Blondy	21

## PHOTO HAPPENINGS

## PHOTOGRAPHIC FEDERATION OF LONG ISLAND

**PFLI COMPETITION:** Friday, January 14, 2011, 7:30 pm, Plainview-Old Bethpage Library, Plainview.

**PHOTO CLASSES,** Plainview-Old Bethpage Library, Plainview, 2:00-pm—4:15pm

**Next classes:** Sunday, January 23, 2011: Andreas Rentsch - Communicating Thru Images

**Sunday, February 27:** Bill Ruddock - The Magic of Digital Photography

**YOUTH SHOWCASE 2011 (photo contest for high school students).** Last year 6 high schools participated in the 2010 Showcase. For this year's Showcase, we're aiming for 12-14 schools to participate. We're very pleased that through the efforts of Joe Caruso, FCC is serving as liaison to 2 high schools: Townsend Harris High School, Flushing and St. Francis Prep High School, Flushing.

**SPRING SPECTACULAR:** will be held on Sunday, April 3, 2011. Hold the date and watch for more details.

**LEONARD VICTOR COMPETITION:** Fri., June 10, 2011, will be held at the Plainview Old Bethpage Library, Plainview, NY. Each photographer may enter 3 entries per category with score of 23 and above.

Set aside your images with a score of 23 and above so by June 10th you'll be prepared with your entries for each category.

**PFLI Website:** [www.pflionline.com](http://www.pflionline.com)

**FCC Delegate:** Ron Caldwell

*The following events are not a part of programs by the Flushing Camera Club. These are events that may be of interest to you and they are shared for information purposes only. The FCC assumes no responsibility for the events, content or information. For information on these events, you should contact the event.*

**NEW VISIONS:** The Durst Organization presents: Professional Women Photographers NEW VISIONS at Show Walls, 1133 Avenue of the Americas, NYC. Till January 15.

**ALFRED STIEGLITZ, NEW YORK:** Vintage photographs of NY from the gilded age through the depression by one of American Photography's great masters featuring Everybody Street a film by Cheryl Dunn, NYC street photographs, curators and historians from 1920 to 2010. Till January 10, 2011. Seaport Museum, 12 Fulton St., NYC. Reservations: 212.748.8786;

**QUEENS MUSEUM OF ART, Flushing Meadows Park, Queens.** "Luis Marquez in the World of Tomorrow: Mexican Identity and the 1939-40 New York World's Fair." Features photographs by Luis Marquez (1899-1078) the official photographer for and art advisor of the Mexican Pavilion at the 1939-40 World's Fair. Till March 6, 2011. Contacts: 718.592.9700; [info@queensmuseum.org](mailto:info@queensmuseum.org)

**"Twelve significant photographs in any one year is a good crop." Ansel Adams**

**LONG ISLAND CENTER OF PHOTOGRAPHY Exhibits:**

**“Photos To Be Saved From the Fire” by Marc Jasloff, January 3-31, 2011.** Reception, January 16: 2:00-4:00pm

Freeport Library, 144 W. Merrick Rd., Freeport 112520, 516.379.3274.

**“New Orleans” by Martin Hochberg, January 3-March 30, 2011,** at African American Museum, 110 N. Franklin Ave., Hempstead 11550, 516.572.0730. Reception details not known.

**Nikki Sclair Solo Exhibit, January 15—March 10, 2011,** PACE Center, 302 Willis Ave., Mineola, 11501

Reception: Sat., January 29: 4:00—6:00pm

Sclair’s art is a means of expression attempting to make sense of what is inside us and outside our world. It is the visual ability to question and test what we know and what we wonder.

Sclair comments: these works are a set of systems, inspired by the idea that everything is connected and influenced by all contact. Each image or shape is being affected by what is surrounding it and those surrounding paintings as well, which through their creation have inspired each other.

**“Community” Photographs by LICP members, January 21—February 27, 2011,** Reception: Sat., Feb. 5, 2:00-4:00pm.

Stemming from the different points of view of the photographers, the exhibit demonstrates how our very own photographic community operates. Hewlett-Woodmere Library, 1125 Broadway, Hewlett 11557, 516.374.1967

**NEW YORK BOTANICAL GARDENS**

1. **Holiday Train Show,** Enid Haupt Conservatory ... till January 9

2. **Orchid Show on Broadway,** March 5– April 25, 2011.

Bronx River Parkway, Bronx , NY, tickets; 718.817.8700.

**FOTO FOTO GALLERY PRESENTS: 6th National Photo Competition, Winners’ Exhibition.** Juror Wallace Broege, Till January 16, 2011. 372 New York Ave., Huntington, NY 11743, 2nd floor above Family Optical. Hours: Fri: 5-8, Sat. 12-8, Sun: 12-4, 621.549.0448; www.fotofotogallery.com

**HICKS NURSERY—21st Annual Flower and Garden Show,** Friday, March 11—Sun., March 20, 2011. Jericho Turnpike, Westbury 11590, 516.334.0066.

**MUSEUM OF MODERN ART:**

**A. Pictures by Women: A History of Modern Photography**—on view through March 21, 2011.

**B. New Photography 2010**—on view to January 10, 2010 11 West 53 St., NYC, 10019. Contact for hours and fees: 1.888.999.8861; www.moma.org

**WANTAGH CONTEST.** There’s a long running competition sponsored by www.wantagh.li Website. It costs nothing to enter and there are prizes each month. The images must be taken in Wantagh which includes some great locations: Wantagh Park and Marina, Mill Pond complex, Jones Beach State Park. Check the Website for previous winner .. and for other details.

**NIKON SCHOOL**

Intro to Digital SLR Photography: \$129.00

Next Steps; Color, Light, Technology: \$159.00

Photo Editing with Nikon’s Capture NX 2: \$99.00

Dates: March 5, June 11, 2011. Register: 631.547.8666; nikonschool.com

**PHOTOGRAPHY LINKS/ RESOURCES**

Flushing Camera Club: [www.flushingcameraclub.org](http://www.flushingcameraclub.org)

PFLI: [www.pflionline.com](http://www.pflionline.com)

PSA: [www.psa-photo.org](http://www.psa-photo.org)

Stan Strauss: <http://www.stannich.com>

Ron Caldwell: <http://www.fotosbyron.com>

[www.photoplugins.com](http://www.photoplugins.com)

Hunt’s Photo: Gary Farber,

[www.DigitalGuyGary@wbhunt.com](mailto:www.DigitalGuyGary@wbhunt.com)

Russ Burden: [www.russburdenphotography.com](http://www.russburdenphotography.com)

[www.takegreatpictures.com](http://www.takegreatpictures.com)

Online Display and Review: [www.flickr.com](http://www.flickr.com)

Digital Photography Review: [www.dpreview.com](http://www.dpreview.com)

Canon Camera: [www.usa.canon.com](http://www.usa.canon.com)

Nikon Camera: [www.nikonusa.com](http://www.nikonusa.com)

Adobe Photoshop: [www.adobe.com](http://www.adobe.com)

Natl. Assoc. Photoshop Professionals:

[www.photoshouser.com](http://www.photoshouser.com)

B&H: [www.bhphoto.com](http://www.bhphoto.com)

International Center for Photography: [www.icp.org](http://www.icp.org)

**COSTCO**—Photo Center— for prints

Neptune Camera, 130 Seventh St., Garden City,

516.741.4484

*“Photography, as a powerful medium of expression and communication offers an infinite variety of perception, interpretation and execution. “Ansel Adams*

**HAPPY NEW YEAR!**

## It's About Russ Burden

**Russ Burden Photography Tours**— 303.791-9997

[www.russburdenphotography.com](http://www.russburdenphotography.com)

*Life's too short to miss out on a Russ Burden Nature Photography Tour!*

**2011 Trips:**

**Feb. 19 - 25:** Florida Birds: Everglades, Fort Myers, West Palm.

**Apr 16 - 22:** Monument Valley / Slot Canyons

**May 7 - 13:** Arches & Canyonlands National Parks - includes 5 days of Photoshop instruction

**May 25 - June 3:** Oregon Coast - 10 day trip

**June 18 - 24:** Tetons & Yellowstone Natl. Parks in Spring

**Sept 24 - Oct 3:** Tetons & Yellowstone Natl. Parks in Fall - 10 days

**PHOTO TIPS by Russ Burden:**

**EYE POPPING COLOR** The strategic use of color allows a photographer to create compelling images. Eye popping color draws a viewer into a photograph. It can be used as a design element, a way to grab attention, to show comparison and contrast, and even as a main subject.

So how does a photographer achieve eye popping color? One way is to shoot at the times of day when color saturation can be maximized. The magic hours of sunrise and sunset allow this to occur. Avoid shooting in the middle of the day as the cool tones caused by strong blue skies robs color saturation. Try using a polarizer to minimize glare if you have to shoot in sunny conditions. Photoshop and Elements include a tool called Hue/Saturation. I'm sure the majority of readers of this article are familiar with its use but for those of you who may not know of its existence, go to your computer when you're finished reading and play with it. Activate it by going to Image > Adjustments > Hue Saturation. A box appears with three sliders. The one you need to go to is Saturation. As you slide it to the right, the color saturation is quickly enhanced. I strongly urge you to use it conservatively unless you want to go through what myself and many other photographers new to this tool went through. I had to redo most of the files I originally worked on in that I over increased the saturation because I could and, at the time, I thought it looked great. Be aware - just because you can, doesn't mean you should

a) Check out the Outdoor Photographer website. On the home page, scroll down to the first listing of 8 highlighted articles. Click on the button that says OP Tip Of The Week - the articles are mine - thanks for reading them and leaving some positive comments.

b) For a plethora of more information, check [takegreatpictures.com](http://takegreatpictures.com) for my most recent tips. On the home page, click on the Photo Tips And Techniques button in the left hand column. Additionally, check out my Digital Tip of the Month found by clicking on the Digital Photography button.

**SNOW MOODS** Now that winter is firmly upon us and in many parts of the country there's abundant snow to be found, it's time to charge up the batteries, dress warmly, grab the camera and head out into the cold to capture some great snow mood shots. Snow provides a great advantage to photographers who seize the opportunity to go out and photograph. Snow transforms the landscape into a winter wonderland covering up much of what could be considered debris or a distraction. Leafless bushes become snow encrusted points of interest, rocks are transformed into snow covered pillows, and the grand landscape becomes tranquil.

**Magical Colors:** Snow reflects the color of the sky, so get out early and stay out late to impart its warm tone upon it. If there are colorful sunrise or sunset clouds, be sure to include them in the image. If the sky is void of them and it's simply clear blue, crop most of it out as a plain blue sky lacks impact. Get to your destination well before the sun rises to capture the magical glow of dawn on the horizon. With regards to sunset, stay out after the sun goes down to capture the glow at dusk. A bonus is the sun rises much later and sets earlier in the day allowing you to sleep in or return from your shoot to eat dinner at a normal time.

**The Light:** Winter sun is beneficial as it never gets high in the sky. Even though the tones during mid day become cool, the angle of the light is conducive to good photography. Low angle light creates shadows and highlights, textures, shapes and forms are more dramatic, and is simply more dynamic. Low angle backlit snow makes it sparkle giving the effect of tiny glistening diamonds. Sidelight brings out three dimensionality in it. Avoid front light as it makes everything look flat and very plain.

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*"In my mind's eye, I visualize how a particular ... sight and feeling will appear on print. If it excites me, there is a good chance it will make a good photograph. It is an intuitive sense, an ability that comes from a lot of practice." Ansel Adams*